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**CHILD, INC. RECEIVES PART OF \$3 MILLION NATIONWIDE GRANT
FROM THE MARY KAY FOUNDATION TO COMBAT DOMESTIC
VIOLENCE IN NEW CASTLE COUNTY, DELAWARE**

**Domestic violence shelters receive much needed cash infusion in light of the
economic downturn**

Wilmington, Delaware (October 1, 2009) – CHILD, Inc. has been chosen to receive a \$20,000 grant from The Mary Kay Foundation as part of the organization's annual \$3 million national domestic violence grant program. CHILD, Inc. is one of 150 domestic violence organizations participating in the program. The grant will be used to enhance the security measures at their two shelters for domestic violence in New Castle County.

“This grant will address security issues at our two shelters for domestic violence,” said Dr. Timothy Brandau, Executive Director, CHILD, Inc. “Domestic violence is not going away and deserves very serious attention. Programs to help battered women and their children require a lot of resources. That’s why we are so thankful The Mary Kay Foundation is helping us help families in New Castle County.”

The economic climate has not only caused a decrease in donations but can also be attributed to an increase in the need for domestic violence services. In May 2009, *Mary Kay’s Truth About Abuse* survey of domestic violence shelters across the country revealed some alarming results: three out of four domestic violence shelters report an increase in women seeking assistance from abuse since September 2008, a major turning point in the U.S. economy. The survey data directly connects the downturn in the economy to an increase in domestic violence.

“In light of the economic downturn and alarming increases in domestic violence, The Mary Kay Foundation’s mission is more critical than ever before. CHILD, Inc. has helped so many women and their families in the CHILD, Inc. area. We know they will use these funds to benefit even more domestic violence survivors and their children and help end domestic violence,” said Jennifer Cook, The Mary Kay Foundation board member.

CHILD, Inc. operates 2 shelters for battered women and their children in New Castle County. The mission of CHILD, Inc.’s 2 sheltering programs is to reduce domestic violence by providing safety, support, and advocacy to victims. Both shelters also work to end the intergenerational cycle of violence by providing treatment services to children who have experienced or witnessed

domestic violence. CHILD, Inc.'s 2 shelters serve approximately 325 women and children each year.

About The Mary Kay Foundation

The Mary Kay Foundation was created in 1996, and its mission is two-fold: to fund research of cancers affecting women and to help prevent domestic violence while raising awareness of the issue. Since the Foundation's inception, it has awarded nearly \$22 million to shelters and programs addressing domestic violence prevention and \$13 million to cancer researchers and related causes throughout the United States. To learn more about The Mary Kay Foundation, log on to www.marykayfoundation.org or call 1-877-MKCARES (652-2737).

If you or someone you know is a victim of domestic violence, please contact the State of Delaware's Domestic violence Hotline operated by CHILD, Inc., (302) 762-6110, or to learn more about other CHILD, Inc. services call our main office, (302) 762-8989, or visit our website, www.childinc.com.